

Entry No. IRRC-0072

Category	: International Rice Research Conference
Select Theme	: Sustainable and equitable farming systems
Endorsement email	:
Keyword 1	: Sustainable management practices
Keyword 2	: Decision support tools
Keyword 3	:
Title of Entry	: How to implement sustainable rice cultivation with your farmers? Take the lead, get organized, get started by implementing a continuous improvement cycle for your farmer group or region: implement a PMS
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Select only one type of presentation	: 15 minute oral presentation
Abstract	: How to implement sustainable rice cultivation with your farmers? Take the lead, get organized, get started by implementing a continuous improvement cycle for your farmer group or region: implement a Performance Management System (PMS). Why does it all start and continue with a PMS?) • Reach out to farmers to promote sustainable practices • Identify measures for continuous improvement for your organization and farmers (based on Performance Indicators, risk analysis & management plan). • Provide services to farmers (based on their needs) • Measure results, get proof of impact, achieve improvements for farmers and in your

processes • Prepare for the internal and external inspection/audit to proof compliance with the SRP standard This is a PDCA cycle (which stands for Plan – Do – Check – Act). It is a management method used in business for the control and continual improvement of processes and products. A PMS functioning in this way can bring along concrete improvements in farmers' livelihoods and scale up sustainable practices throughout the region. It also enables more efficiency through collective actions (procurement, agro-supplies, etc.). The PMS has specific responsibilities to support and monitor adoption of the SRP Sustainable Rice Standard, and drive / reward improvement on behalf of individual producers or farmer groups. The approach provides a basis to develop a local management tool to enhance changes of sustainable practices in rice production and post-harvest handling. PMS is also the basis at regional or producer level on which the assurance system is built and therefore an important element to become SRP compliant.

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