

**IRRI**



**5<sup>TH</sup> INTERNATIONAL  
RICE CONGRESS**

SINGAPORE 2018

**15-17 OCTOBER 2018**

MARINA BAY SANDS, SINGAPORE

*Transformative Science  
for Food and Nutrition  
Security*

**|| PROSPECTUS BOOKLET**

# The International Rice Research Institute

The International Rice Research Institute (IRRI) is the world's premier science organization dedicated to reducing poverty and hunger through rice science; improving the health and welfare of rice farmers and consumers; and protecting the rice-growing environment for future generations. IRRI is an independent, nonprofit, research and educational institute, founded in 1960 by the Ford and Rockefeller foundations with support from the Philippine government. The institute, headquartered in Los Baños, Philippines, has offices in 17 rice-growing countries in Asia and Africa, and more than 1,000 staff.

Working with in-country partners, IRRI develops advanced rice varieties that yield more grain and better withstand pests and disease as well as flooding, drought, and other harmful effects of climate change. More than half of the rice area in Asia is planted to IRRI-bred varieties or their progenies. The institute develops new and improved methods and technologies that enable farmers to manage their farms profitably and sustainably, and recommends rice varieties and agricultural practices suitable to particular farm conditions as well as consumer preferences. IRRI assists national agricultural research and extension systems in formulating and implementing country rice sector strategies.

# *Transformative Science for Food and Nutrition Security*

**THE INTERNATIONAL RICE CONGRESS 2018  
SINGAPORE, 15 - 17 OCTOBER**

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The 5th International Rice Congress (IRC2018) revolves around the power of game-changing innovations and technologies to ensure a food- and nutrition-secure future. The IRC is held only once every 4 years. Previous editions were in Beijing (2002), New Delhi (2006), Hanoi (2010), Bangkok (2014). The IRC2018 is organized by the International Rice Research Institute in partnership with the government of Singapore.

From all over the world come rice scientists to share the results of their work; rice industry players to share intelligence on market developments; and rice market players all along the value chain to learn about factors that affect the rice industry and technologies in the short or long term, market drivers, trends, and relevant developments.

The International Rice Congress (IRC2018) is the world's largest gathering of rice scientists, researchers, and rice industry experts and players.



# Information for Sponsors

The IRC2018 organizers are pleased to offer sponsorship opportunities at IRC2018. Sponsors will benefit from the following opportunities:

- o Connection to the largest, globally organized event of the rice industry
- o Access to key policymakers and industry leaders
- o Access to hundreds of the world's leading rice scientists and researchers
- o A unique opportunity to connect their company to the world's most important food crop

Various sponsorship options are described in the following list, from which sponsors may select different elements corresponding to the level of their financial support. Companies can sponsor an element individually or—where possible, acceptable to all, and appropriate—in combination with another sponsor. If a sponsor wants to organize an event before, during, or after the Congress, it must have the approval of the organizers. Sponsors cannot stage their own event parallel to Congress events.

In addition to the general sponsorship of single items, Congress organizers are offering companies the opportunity to be a special sponsor. Details are provided below, under **Package Inclusions and branding benefits.**

All sponsors will be treated on a *first come, first served basis*. Attractive rebates will be extended to sponsors signing up before **30 April 2018.**

The organizers will not be liable for the fulfilment of sponsorship items if non-delivery is due to any of the following: the facility being damaged or destroyed by fire, an act of God, a public enemy, war, or insurrection; strike; the authority of the law; postponement or cancellation of the event; or any cause beyond their control. If the organizers are unable to hold the event for any of the abovementioned reasons, they will, however, reimburse sponsors on a pro rated basis on any amount paid in, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operating costs, etc.



## TERM OF PAYMENT

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Upon receipt of a filled-out Sponsor Interest Form, Congress organizers will send a confirmation and an invoice for the first non-refundable instalment of half the total contract amount. Payment is due within a month after receipt of the invoice.

## PACKAGE INCLUSIONS AND BRANDING BENEFITS FOR CATEGORY SPONSORS

PACKAGE	Platinum Sponsors USD 85,000	Gold Sponsors USD 50,000	Silver Sponsors USD 35,000	Bronze Sponsors USD 20,000
Available number of packages	1	2	3	5
Number of Complimentary tickets	15	10	5	2
Special discount for additional tickets	15%	10%	5%	2%
Dedicated sponsor's page on infinite loop on IRC 2018 landing page	Y			
Logo under sponsors page on IRC website	Y	Y	Y	Y
Complimentary ad banner to be included in IRC website (vertical rectangle 240x400)	Y (dedicated vertical rectangle 120x240)	Y (dedicated vertical rectangle 120x240)		
Logo displayed on plenary session and hanging page on screen	Y	Y	Y	Y
Logo displayed on badges	Y			
Logo displayed on goodie bag	Y			
Logo displayed on program booklet or ad banner on mobile app		Y		
Logo displayed in Exhibition area on photo wall	Y	Y	Y	Y
Logo displayed in any direction signage and posters throughout the congress	Y			
Logo displayed on registration area backdrop	Y	Y	Y	Y
Credit note by MC during opening and closing speech of plenary session	Y			
Speaking slot opportunity during plenary session		Y	Y	
Inclusion of a promotional item in goodie bag	Y	Y	Y	Y
Logo to be displayed in any IRC promo material (online and offline) as title sponsor	Y			
Complimentary education tour at IRRI research centre including return ground transfers from/to airports, 1-night accommodation at IRRI guest house and visits facilitated by respective research unit rep/scientist	Up to 8 pax	Up to 5 pax	Up to 3 pax	
Right to use IRRI logo and IRC 2018 ad banner to feature their sponsorship in own company/organization websites	Y	Y	Y	Y
Additional complimentary access to welcome dinner to network with delegates	10	5	3	2
Credit note by MC during welcome reception	Y			
Short welcome speech opportunity at welcome reception	Y			
Logo to be displayed on screen throughout welcome reception	Y	Y	Y	Y

## ITEMIZED SPONSORSHIPS

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### BADGES AND LANYARDS

**USD 8,000**

The badges and lanyard will include the item sponsor of this category, IRC logo and platinum sponsor's logo only. The design of the badges and lanyard will be selected by congress organizer and will inform the final design and quantity for production.

### PAPERLESS MOBILE APP FOR PROGRAM AGENDA

**USD25,000**

Exclusive and prominent logo banner to be displayed on launching page and throughout the application.

### MOBILE KIOSKS FOR REGISTRATION

**USD 15,000**

Only the category sponsor and gold sponsor's logo together with IRC 2018 logo to be displayed on landing page of registration and logo banner to be displayed throughout the registration pages.

### REUSABLE IRC BRANDED GOODIE BAGS

**USD 12,000**

Only the category sponsor and platinum sponsor's logo.

### POSTERS IN FOYER

**USD 50,000**

Exclusive logo display for the item sponsor only on each poster frame displayed in foyer area throughout the congress.

### WELCOME RECEPTION

**USD 60,000**

- Credit note by MC during welcome reception
- 10 x Complimentary access pass to attend welcome reception to network with delegates
- Short welcome speech opportunity at welcome reception
- Logo to be displayed on screen throughout welcome reception together with platinum sponsor's.
- Branded serviette and menu card or standees on cocktail rounds during welcome reception.

### AWARD LUNCHEON ON WEDNESDAY, 17 OCT 2018

**USD50,000**

- 5 x Complimentary access pass to attend the luncheon event
- Credit note by MC during VIP gala dinner welcome speech
- Branded menu cards with logo on all food and beverage table
- Logo to be displayed on screen throughout the award luncheon

### COFFEE BREAKS (1 PARTNER ON EACH DAY)

**USD 45,000**

- Credit note by MC after the coffee break before re-commencing plenary sessions
- Logo displayed on all beverage and snack stations during coffee breaks

## SPECIAL SPONSORSHIP REQUEST

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The organizers are able to tailor a package suitable to the objectives of sponsors. If you have any particular requests on how you would like to present your company at the Congress, please contact the IRC2018 Secretariat at [info@ricecongress.com](mailto:info@ricecongress.com).

Do note that organizers reserves the right to effect changes in the sponsorship categories at its own discretion.





# IRC 2018 Sponsorship Booking Form

Please complete all details on this page and send to Ms. Nordiana Sani: [nordiana@pacificworld.com](mailto:nordiana@pacificworld.com)

Company Name	
Contact person	
Designation	
Email	
Address City	
Country	
Postal Code	
Tel	
Fax	
Website	

SPONSORSHIP LEVEL	PRICE IN USD \$	✓
Platinum Sponsorship Package	\$85,000.00	
Gold Sponsorship Package	\$50,000.00	
Silver Sponsorship Package	\$35,000.00	
Bronze Sponsorship Package	\$20,000.00	

SPONSORSHIP ITEMS	PRICE IN USD \$	✓
Badges and lanyards	\$8,000.00	
Program Booklet	\$15,000.00	
Paperless mobile app for program agenda	\$25,000.00	

SPONSORSHIP ITEMS	PRICE IN USD \$	✓
Mobile Kiosks for registration	\$15,000.00	
Reusable IRC branded goodie bags	\$12,000.00	
Posters in Foyer	\$50,000.00	
Welcome reception	\$60,000.00	
Award Luncheon on Wednesday, 17 Oct 2018	\$50,000.00	
Coffee breaks (1 partner per day)	\$45,000.00	
<b>TOTAL AMOUNT</b>		

- Provisional Booking - The item will be released if not confirmed within 14 days
- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 60% deposit invoice

Signature :

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Date :

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Company :

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*\*We accept the contract terms and conditions (in this Sponsorship Prospectus) and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.*



*Rice science  
for a better  
world.*

This abstract is published on 4 December 2017.

