

## PACKAGE INCLUSIONS AND BRANDING BENEFITS FOR CATEGORY SPONSORS

PACKAGE	Platinum Sponsors USD 85,000	Gold Sponsors USD 50,000	Silver Sponsors USD 35,000	Bronze Sponsors USD 20,000
Available number of packages	1	2	3	5
Number of Complimentary tickets	15	10	5	2
Special discount for additional tickets	15%	10%	5%	2%
Dedicated sponsor's page on infinite loop on IRC 2018 landing page	Y			
Logo under sponsors page on IRC website	Y	Y	Y	Y
Complimentary ad banner to be included in IRC website (vertical rectangle 240x400)	Y (dedicated vertical rectangle 120x240)	Y (dedicated vertical rectangle 120x240)		
Logo displayed on plenary session and hanging page on screen	Y	Y	Y	Y
Logo displayed on badges	Y			
Logo displayed on goodie bag	Y			
Logo displayed on program booklet or ad banner on mobile app		Y		
Logo displayed in Exhibition area on photo wall	Y	Y	Y	Y
Logo displayed in any direction signage and posters throughout the congress	Y			
Logo displayed on registration area backdrop	Y	Y	Y	Y
Credit note by MC during opening and closing speech of plenary session	Y			
Inclusion of a promotional item in goodie bag	Y	Y	Y	Y
Logo to be displayed in any IRC promo material (online and offline) as title sponsor	Y			
Complimentary education tour at IRRI research centre including return ground transfers from/to airports, 1-night accommodation at IRRI guest house and visits facilitated by respective research unit rep/scientist	Up to 8 pax	Up to 5 pax	Up to 3 pax	
Right to use IRRI logo and IRC 2018 ad banner to feature their sponsorship in own company/organization websites	Y	Y	Y	Y
Additional complimentary access to welcome dinner to network with delegates	10	5	3	2
Credit note by MC during welcome reception	Y			
Short welcome speech opportunity at welcome reception	Y			
Logo to be displayed on screen throughout welcome reception	Y	Y	Y	Y

## ITEMIZED SPONSORSHIPS

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### BADGES AND LANYARDS

**USD 8,000**

The badges and lanyard will include the item sponsor of this category, IRC logo and platinum sponsor's logo only. The design of the badges and lanyard will be selected by congress organizer and will inform the final design and quantity for production.

### PROGRAM BOOKLETS

**USD 15,000**

The program booklet sponsors logo along with gold sponsor's logo only will be included in the booklet.

### PAPERLESS MOBILE APP FOR PROGRAM AGENDA

**USD25,000**

Exclusive and prominent logo banner to be displayed on launching page and throughout the application.

### MOBILE KIOSKS FOR REGISTRATION

**USD 15,000**

Only the category sponsor and gold sponsor's logo together with IRC 2018 logo to be displayed on landing page of registration and logo banner to be displayed throughout the registration pages.

### REUSABLE IRC BRANDED GOODIE BAGS

**USD 12,000**

Only the category sponsor and platinum sponsor's logo.

### POSTERS IN FOYER

**USD 50,000**

Exclusive logo display for the item sponsor only on each poster frame displayed in foyer area throughout the congress.

### WELCOME RECEPTION

**USD 60,000**

- Credit note by MC during welcome reception
- 10 x Complimentary access pass to attend welcome reception to network with delegates
- Short welcome speech opportunity at welcome reception
- Logo to be displayed on screen throughout welcome reception together with platinum sponsor's.
- Branded serviette and menu card or standees on cocktail rounds during welcome reception.

### AWARD LUNCHEON ON WEDNESDAY, 17 OCT 2018

**USD50,000**

- 5 x Complimentary access pass to attend the luncheon event
- Credit note by MC during VIP gala dinner welcome speech
- Branded menu cards with logo on all food and beverage table
- Logo to be displayed on screen throughout the award luncheon

### COFFEE BREAKS (1 PARTNER ON EACH DAY)

**USD 45,000**

- Credit note by MC after the coffee break before re-commencing plenary sessions
- Logo displayed on all beverage and snack stations during coffee breaks