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Title of Entry	: Influential factors towards the decision of jasmine rice storage of Thai farmer
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Abstract	<p>: Storing rice for selling after harvest season provides max profit for farmers but, in present, some of Thai farmers decide to sell their rice after harvesting immediately although the government had a policy of rice pledging scheme in order to support the postponing the rice selling in mentioned season but only few of them were participated. Then this article would have the purpose to study the influential factors towards the decision of rice storage of the farmers by taking a survey from rice farmers for 593 households in 7 provinces which are significant jasmine rice plantation area in Thailand. The data was analyzed by using logit regression model. From the study result, it was found that 11.71% of farmers had sold their jasmine rice yield immediately after the harvesting, 55.52% of them had sold some of their rice yield. While 32.77% of the farmers had stored their yield for better price, household consumption, or using as seeds for next season. The most influential factor towards the decision of rice storage of farmers was the rice type that the farmers who grow both glutinous rice and jasmine rice have more probability to sell rice immediately than farmers who grow only paddy rice while farmers, who harvest their crops while the price is high, tend to store their paddy rice for price changing more than farmers who harvest their crops while the price is low. Other influential factors towards the decision of rice storage of farmers are as follows; jasmine rice productivity, household debts, age and household leader's occupation, and number of household members. For the increasing of efficiency in postponing the jasmine rice supply in harvest season, besides of the prioritizing on the price, it should also concerned about physical factors of the farmers and plantation area.</p>

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